



www.loveorfriends.com

COMPETITION RULES

“#IncontraUnRobot”

The competition is not subject to the regulations for competitions and prize-giving activities pursuant to art. 6, letter e) of Presidential Decree 403 of 26 October 2001.

ART. 1 - COMPETITION NAME

“#IncontraUnRobot”

ART. 2 - PURPOSE OF THE COMPETITION

The main goal of our competition is to show the potential in terms of socialization of a humanoid Robot and its possible uses for individuals and the community, with particular reference to Autism, given that it is precisely the lack of social interaction that lies at the root of the autistic syndrome.

LORF S.B. S.R.L. is the creator of *loveorfriends*, an app that plays on the narrow dividing line between love and friendship to make it easier for people to get away from the virtual world and meet one another in person. **We retain also that this competition can help modulate some of the concern around the issue, by giving users of our app the chance to meet and interact with a humanoid robot (hereafter the “LorF Robot”).**

The time when Robots and artificial intelligence assume particular significance in our everyday lives is fast approaching: according to some forecasts those days could arrive by 2025. While this view seems to be fairly widespread, there are wildly differing views on the impact they will have: will robots create or destroy jobs?

ART. 3 - PROMOTOR

The competition promotor is **LORF S.B. S.R.L., whose offices are at Via F. Ferrucci 2 – 20145 Milano (MI); Tax code and VAT registration number: 09848110962.**

LORF S.B. S.R.L. is the first innovative benefit company start-up to be registered online at the Milan Chamber of Commerce; its corporate purpose includes a commitment to supporting Autism projects, with particular reference to the Italian theme of “dopo di noi” (“after us”), i.e. supporting the disabled when they lose their direct carers. To this end it has developed and promoted HomeMate, a project aimed at creating a digital platform accessible via a mobile App that integrates domotics and sensor systems to give people with autism greater independence and enhance their quality of life.

LORF S.B. S.R.L. has obtained Pending Certified B Corporation status, the highest standard for socially responsible companies.

ART. 4 - REQUISITES FOR ENTRANTS

To enter you must be aged 18 or over and you must reside in Italy. Entry to the competition is free of charge and is open to all who have completed the following by the closing date stipulated in Art. 5 – DURATION:

1) downloaded the *loveorfriends* APP, available at the following link:

- APPSTORE:

<https://itunes.apple.com/us/app/love-or-friends/id1291016774?l=it&ls=1&mt=8>

- GOOGLEPLAY:
<https://play.google.com/store/apps/details?id=com.loveorfriends&hl=it>
- 2) registered as an entrant by completing and sending the entry form at http://www.loveorfriends.com/1/contacts_1235848.html . The “Messaggio” field in the entry form must be completed with the phrase “#IncontraUnRobot”.

ART. 5 – DURATION

The competition opens today (29 January 2018) and concludes at 11.00h (CET) on 14 February 2018.

ART. 6 –SELECTION OF WINNERS

- Each entrant may win one prize only.
- The winners will be selected from among the entrants using data registered in the database for the loveorfriends app, which is hosted on the server managed by Meta Line S.R.L. - Via Eraclea, 5/E – 30027 San Donà di Piave (VE).
- **The three entrants with the highest number of Facebook friends to have downloaded the loveorfriends app by 11.00 on 14 February 2018 will be the winners of the competition and thus entitled to meet the LorF Robot.**
- if it is impossible to award the prize to one or more of the winners (e.g. due to non-availability of the winner on the date of the prize-giving, or failure to respond to the notification to winners), reserve winners may be selected in their place.

ART. 7 - NOTIFICATION OF WINNERS

On 15 February 2018, the 3 winners will be informed of:

- their status as winners due to their positions in the ranking of users based on the number of Facebook friends that have downloaded the app;
- the identity of the “LorF Robot”;
- the exact location (in the Milan local authority area) where the meeting and interaction with the “LorF Robot” will take place;

The following means of notification may be employed:

- via email to the address supplied on the entry form for the contest as per ART. 4 - **REQUISITES FOR ENTRANTS**
- via an Alert sent through the *loveorfriends* APP;
- if the aforementioned means of notification prove ineffective, alternative means may be employed where possible and for the sole purpose of informing an entrant of their status as a prize-winner.

ART. 8 - AWARDING OF THE PRIZE

- the interaction with the “LorF Robot” will take place between 18.00 (CET) and 20.00 (CET) on 15 March 2018. Three interaction sessions of max. 30 minutes each are envisaged.
- the winners will be required to present themselves at the prize-giving venue by 17.00 (CET) at the latest on 15 March 2018.
- the prize may be awarded to a reserve winner if it is not possible to award the prize to one of the initially selected winners (e.g. due to non-availability of the winner on the date of the prize-giving, or failure to respond to the notification to winners).

ART 9 – FURTHER INFORMATION

Participation in the competition entails complete and unconditional acceptance of the competition rules in their entirety;

Any breach of the competition rules by an entrant will result in their immediate disqualification from participation in the competition, the revocation of the status of winner, and/or disqualification from the prize-giving.

The competition prize is non-transferrable.

By registering to enter the competition as per **ART. 4 - REQUISITES FOR ENTRANTS**, each entrant consents to the processing of their personal data pursuant to Legislative Decree 196/2003 (Privacy Law) for the sole purposes of participating in the competition and enabling the competition to be held, as well as for communications and activities related to the competition.

An entrant who does not consent to the processing of their personal data will be excluded from the competition.

The controller and processor of the data conferred is LORF S.B. S.R.L. The data subject may request all information on the processing of their data to the full extent of the provisions in Art. 7 of Legislative Decree 196/2003 (Privacy Law) at the offices of LORF S.B. S.R.L at via F. Ferrucci 2 – 20145 Milano (MI).

The present document constitutes the only official rules for the “#IncontraUnRobot” competition. The Court at Milan shall have jurisdiction for any dispute arising between entrants and promotor which is not provided for in these rules.

Competition entrants will be informed of any amendment or addition to the competition rules by the promotor through publication of an announcement on the www.loveorfriends.com site or through such means as the promotor sees fit to use.

Nonetheless, the promotor declares that amendments will not affect the acquired rights of competition entrants.

Milan, 29 January 2018